



INTRODUCTION

With 14 years of experience working in the design industry, I dedicate my knowledge and skill diversity towards better understanding how people experience products. From strategic ideation to the end user experience, intuitive design is what drives my inner curiosity to create. Design beyond the boundaries of how we interact with products and forward technological ecosystems based off of efficiency and human values. We see the world constantly evolving around us, where designing for our future helps light the way forward.

SPECIALTIES

Art Direction	Design System	UX/UI
Brand	Interaction	VFX/Editing

CURRENTLY

Leading product design on projects within the accelerated artificial intelligence research teams. I'm currently helping teams strategize how product design can be integrated into advancing ai sciences. We create demonstrations of our progress while also finding areas of leverage centered around human understanding and interaction. From ideation to build to launch, I also work closely with launch teams in apt to reach the largest audience in apt to focus our efforts on the greatest impact for the mass population while reaching the scientific community. With the most recent launch of Diplomacy, my design focus was around gaming and AI. My secondary focus is in the language pillar centered around translation, and how all modalities will expand beyond the conventional experiences in AR/VR.

PREVIOUS

Design at Phyn involved levels of learning, experimentation, and pushing how we can better communicate through our brand and products. The opportunity to create an enterprise scale design ecosystem for a global market, successfully designing digital products for both iOS and Android into a complete design system for our marketing website and ecommerce experience plus localization. My design primary was to build the brand, create our foundational product experience, and push into the future. Smart home tech as a lifestyle brand, we help guide the people who believe, use, and trust our products in apt to better their lives.

React Native iOS and Android User Interface Design + Art Direction, Typography, Illustration, Iconography, Animation/ MicroInteraction, Lottie Animations, VFX, Animation, Web Commerce UX/UI/QA + Art Direction, Web Design System Language, Product/Lifestyle Photography + Art Direction, Photo, Illustration, Packaging, Stationary, Signage, Social Media Advertising, In-Store Displays, Event Design, and Product Launch Campaign / Launch Asset Kits. See LinkedIn for list of design awards, Red Dot (etc).

EDUCATION

The Art Institute of Pittsburgh
Bachelor of Science in Graphic Design 2012

DESIGN

TekSystems @ Meta AI
Visual Designer // Digital Product Designer
May 2021 to Current

Rowe Design Co
Branding, Digital Product Design, Visual Design
August 2008 to Current

Phyn
Visual Designer
March 2017 to May 2021

Total Merchant Services
Senior Visual Designer
June 2016 to February 2017

Weezlabs
UI Designer & Brand Specialist
January 2015 to June 2016
Distillery, Curago, Soapbox, Sixgill, GreenGrab, Tumbleweed, NetVest, Adentity, Storgage, Revol, Fitpak, Tize, Suds, Yappin, Wingman, Growz, WeQuest, Bambino, Karlin Ventures

Summa Technologies
UX/UI Designer + Print Design
August 2014 to January 2015
PPG OEM General Motors Toyota, Philips, Dollar Bank, United Way, Moderne Glass

Chopdawg Studios
UX/UI Designer
September 2013 to July 2014
OpenSilo, Stockmark.it, Greenskeeper, SavySwap

DevBridge Group
Junior Visual Designer
November 2012 to May 2013
Microsoft, Fonts.com, Monotype, JSSI, Tapestra, Sarpinos, AMRI, Service Bridge, Cartridge World