



## INTRODUCTION

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With 14 years of experience working in the design industry, I have dedicated my career knowledge and skill diversity towards better understanding how people experience products, analyzing the connection, designing for purpose. From strategic ideation to the end user experience, intuitive design is what drives my inner curiosity to create. Often exceeding expectations, my skills thrive in a synergistic team environment, pushing the boundaries of how we interact with products and forward technological ecosystems based off of efficiency and human values. We see the world constantly evolving around us, where designing for our future helps light the way forward.

## SPECIALTIES

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Art Direction	Design System	UX/UI
Brand	Interaction	VFX/Editing

## EDUCATION

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The Art Institute of Pittsburgh  
Bachelor of Science in Graphic Design 2012

## PREVIOUS

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Visual Design at Phyn involved vast levels of learning, experimentation, and pushing to find ways we can better communicate through our brand and products. I've been given the opportunity to create an enterprise scale design ecosystem for a global market, successfully designing digital products for both iOS and Android, as well as, a complete design system for our marketing website and ecommerce experience plus localization. I've helped art direct who Phyn is today as a brand, completely starting from scratch, we've been able to build the brand, and the product, with the highest quality possible in such a short period of time. My intent has been and always will be, to better the brand, the product, and help guide the people who believe, use, and trust our products, to better their lives, helping to be a part of something bigger, together.

Brand Art Direction, Typography Direction, Logo Refinement Studies, Logotype Experiments

React Native iOS and Android User Interface Design + Art Direction, Typography, Illustration, Iconography, Animation/MicroInteraction, Page Transitions, Lottie Animations, VFX Animation / Trapcode Particular / MIR

Web Commerce User Experience + User Interface Design + QA + Art Direction, Web Design System Language, Product/Lifestyle Photography + Art Direction, Photo Editing, Illustration, Packaging (Edits), Brochures, Outdoor Signage Concepts, Salesforce Emails, Marketing Email Templates, Mural Painting, Apparel Concepts CES 2018 Booth Design (Awarded) + UI Design, Gitex Booth Design and UI Design, Shanghai 360 Booth Design and UI Design, ISH UI

Figma, Sketch, Abstract, Zeplin, Invision, Lottie, Keyshot Pro, Aftereffects, Illustrator, Photoshop, Indesign, Principal, JIRA, Workfront DAM Asset Management

## DESIGN

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### TekSystems @ Meta AI

Visual Designer  
May 2021 to Current

### Rowe Design Co

Branding, Digital Product Design, Visual Design  
August 2008 to Current

### Phyn

Visual Designer  
March 2017 to May 2021

### Total Merchant Services

Senior Visual Designer  
June 2016 to February 2017

### Weezlabs

UI Designer & Brand Specialist  
January 2015 to June 2016  
Distillery, Curago, Soapbox, Sixgill, GreenGrab, Tumbleweed, NetVest, Adentity, Storgage, Revol, Fitpak, Tize, Suds, Yappin, Wingman, Growz, WeQuest, Bambino, Karlin Ventures

### Summa Technologies

UX/UI Designer + Print Design  
August 2014 to January 2015  
PPG OEM General Motors Toyota, Philips, Dollar Bank, United Way, Moderne Glass

### Chopdaws Studios

UX/UI Designer  
September 2013 to July 2014  
OpenSilo, Stockmark.it, Greenskeeper, SavySwap

### DevBridge Group

Junior Visual Designer  
November 2012 to May 2013  
Microsoft, Fonts.com, Monotype, JSSI, Tapestra, Sarpinos, AMRI, Service Bridge, Cartridge World